



FRANKE TOBEY JONES
Enjoy your age



Carole Velez— Community Liaison

Although Carole wasn't born in Tacoma, she proudly calls it home. Her roots in the area run deep—she began her education at Hillside Elementary at Fort Lewis and still fondly remembers when Madigan Hospital was just a rambler. Over the years, she's watched the South Sound grow and change, yet it has always retained its close-knit sense of community that she loves. Carole's journey into senior care began early, working as a Certified Nursing Assistant (CNA) while still in high school. That hands-on experience gave her a heartfelt understanding of the needs, challenges, and joys of older adults—insight that continues to shape her compassionate approach to her work every day.

Since joining Franke Tobey Jones in 2017 as the Community Outreach Liaison, Carole has become a trusted and familiar face, building strong relationships with local hospital discharge planners, social workers, and families. She takes great pride in helping people discover the caring, vibrant community that Franke Tobey Jones offers. Carole is passionate about supporting seniors and deeply committed to enhancing the lives of older adults throughout the region.

Outside of work, Carole finds time with friends and family give her great joy. She is known for her vivacious spirit, enthusiasm and genuine love for others. Carole truly embodies the heart and warmth of Franke Tobey Jones.