



FRANKE TOBEY JONES
Enjoy your age



Michelle Olafson—Director of Admissions and Resident Relations

Born in Anaheim, CA, Michelle moved to Thailand with her sister and brother before returning to Steilacoom, WA, at the age of four. Growing up in a small town was an incredible experience, and she finds that FTJ embodies that same sense of community, warmth, and connection.

Michelle was in the first graduating class of Steilacoom High School and remains close friends with many of her childhood friends. After marrying, she purchased property and built a home next door to her mother and brother, where she raised her two amazing daughters surrounded by love and family support.

Now a proud grandmother of two adorable grand children, with a third on the way expected in December, Michelle cherishes her family life and the joy of watching the next generation grow. Her deep love for FTJ has allowed her to form life-long friendships, enriching both her professional and personal experiences. Recently, she has purchased a home in Arizona as she plans for her snowbird retirement lifestyle, looking forward to sunshine, travel, and new adventures ahead.

Michelle's career began in retail in 1984 while she was in college, leading her to a successful path in retail management until 1996. Following her time in retail, she transitioned to the real estate sector as a Listing Coordinator with Windemere Real Estate before embarking on her journey with Franke Tobey Jones.

A dedicated member of the Franke Tobey Jones team since 1999, Michelle has built meaningful relationships with residents and their families. Over her 26 years at FTJ, she has had the honor of welcoming the children of residents she first met during her early years, creating a unique continuity of care, trust, and connection within the community.

Throughout her tenure at FTJ, Michelle has played a pivotal role in the planning and execution of two major building projects and is currently involved in the planning of a third project on campus. Her commitment to professional development is evident through her service as co-chair of the LeadingAge WA Professional Development Committee from 2009 to 2023, where she contributed to the advancement of the industry and support for her peers. Michelle's dedication, compassion, and passion for her work continue to inspire those around her.